

Message Text

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PAGE 01 BELGRA 05271 041421Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 XMB-04 PASS-00 /025 W
-----083451 050236Z /70

R 041028Z AUG 77
FM AMEMBASSY BELGRADE
TO USDOC WASHDC
INFO SECSTATE WASHDC 1860
AMCONSUL ZAGREB

UNCLAS BELGRADE 5271

DEPT PASS EXIM BANK WASHDC - FOR ROY SCHROBE

EO 11652: NA
TAGS: BTIO EINV ECRE YO
SUBJ: FOREIGN CALL FOR TENDER

TO: VIRGINIA YORIO FOR J.S. WALKER, USYEC
GENERAL ELECTRIC COMPANY
570 LEXINGTON AVE.
NEW YORK, NY 10022
TELEX RCA 234 698

1. 479/01/T0022
 2. 080377
 3. RMCMULLEN
 4. 479 YUGOSLAVIA
 5. Y- MANUFACTURER
 - 6A. REPLY TO --
 - 6B. SLUZBA ZA ZAJEDNICKE POSLOVE
 - 6C. AIPK BOSANSKA KRAJINA
 - PP 40
 - 78001 BANJA LUKA
 7. 530 - FRUKTONA
 8. --
 9. 204 9A. FOREIGN COMMERCIAL TENDER
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10. DESCRIPTION
9913208-9999.
A. COMPLETE FACTORY FOR DEHYDRATING FRUITS AND VEGETABLES AND
TRANSFORMING THEM INTO INSTANT POWDERS. CAPACITY ABOUT 30,000
TONS (12,000 TONS OF FRUITS AND 18,000 TONS OF VEGETABLES).
FINAL PRODUCT IS 2,200 TONS OF INSTANT POWDERS FOR FOLLOWING
USES: 30 PERCENT FOR FURTHER PROCESSING INTO BABY FOOD, SOUPS,

SPICES, CANDY, ICE CREAM ETC.; 25 PERCENT FOR SALE TO OTHER FOOD PROCESSORS; AND 45 PERCENT FOR EXPORT. TOTAL VALUE \$11.2 MILLION OF WHICH \$4.8 MILLION FOREIGN CONTENT (\$3 MILLION BY 1979 AND \$1.8 MILLION BY 1980). EXPECTED RETURN ON TOTAL INVESTMENT 35 PERCENT.

B. BABY FOOD PLANT 3000 TONS CAPACITY (JELLIES, APPLE AND TOMATO PUREES, PROCESSED MUSHROOMS, JUICES AND CANDIED FRUIT). TOTAL INVESTMENT ABOUT \$3.5 MILLION, OF WHICH EQUIPMENT \$1.9 MILLION. EXPECTED COMPLETION IN 1979. EXPECTED SALES ABOUT \$5.8 MILLION WITH AFTER TAX INCOME OF \$552 THOUSAND.

C. FRUIT JUICES PLANT EXPANSION FROM PRESENT CAPACITY OF 8,500 TONS TO 24,700 TONS BY 1980. FRUITS AND FRUIT CONCENTRATES NEEDED FOR PRODUCTION OF JUICES PRODUCED BY OTHER INVESTOR'S DIVISIONS. TOTAL INVESTMENT ABOUT \$9.2 MILLION, OF WHICH \$2.2 FOREIGN CONTENT.

D. COMPLETE TECHNOLOGY AND EQUIPMENT FOR PROCESSING PLUMS INTO PRUNES, COMPOTS, JUICES, ALCOHOLIC DRINKS AND MARMELADE. INVESTOR NOW HARVESTS ABOUT 40,000 TONS OF PLUMS. NO MORE DETAILED SPECIFICATIONS AVAILABLE. SPECIFICATIONS MAY BE DRAWN LATER TO FIT OFFERED TECHNOLOGY.

E. INVESTOR DESIRES EXPLORE JOINT VENTURE POSSIBILITIES WITH INTERESTED U.S. FIRMS.

11. SEEKING CREDIT FROM U.S. COMMERCIAL BANKS AND/OR EXIM BANK. FOR MORE DETAIL WRITE TO INVESTOR.

AIPK BOSANSKA KRAJINA IS A LARGE AGRIBUSINESS (AND THE SIXTEENTH LARGEST FIRM IN YUGOSLAVIA IN 1976) WITH 40 DIVISIONS IN 18 UNCLASSIFIED

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DISTRICTS, COVERING OVER 100,000 ACRES. THERE ARE ELEVEN FOOD PROCESSING PLANTS (FRUIT, VEGETABLE, MEAT, MILK, GRAIN; BREWERY). EMPLOYS 16,000 PEOPLE AND COOPERATES WITH 2,000 INDIVIDUAL FARMERS. GROSS INCOME IN 1976 WAS OVER \$530 MILLION.

THEIR BANK IS PRIVREDNA BANKA, SARAJEVO.

ROBERT MCMULLEN
COMMERCIAL ATTACHE
AMERICAN EMBASSY
KNEZA MILOSA 50
11000 BELGRADE, YUGOSLAVIA
TELEX 11529

EAGLEBURGER

NOTE BY OC/T: PASSED ABOVE ADDRESSEE.

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FOREIGN INVESTMENTS, PROPOSALS (BID)
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770280-0674
Format: TEL
From: BELGRADE
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1977/newtext/t19770898/aaaadfmo.tel
Line Count: 110
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Retention: 0
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Review Content Flags:
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Review Exemptions: n/a
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Review Release Date: n/a
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Review Withdrawn Fields: n/a
SAS ID: 1713624
Secure: OPEN
Status: NATIVE
Subject: FOREIGN CALL FOR TENDER TO: VIRGINIA YORIO FOR J.S. WALKER, USYEC GENERAL ELECTRIC COMPANY
TAGS: BTIO, EINV, ECRE, YO, GENERAL ELECTRIC CO
To: COM
Type: TE
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Review Markings:
Margaret P. Grafeld
Declassified/Released
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